

Easy peasy: connect to GEO, Business Geografic's GIS and Location Analytics platform, upload your data and run the GEO Services! Business Geografic offers a powerful range of innovative and universal web GEO Services to enable you to enrich all of your maps, GIS applications and Geo-Business Intelligence tools with high value geospatial features and analyses.



## INTEROPERABILITY

Business Geografic's GEO Services are universal SaaS mapping services. They are compatible with all standardized data formats and deliver ready-to-use results within all kinds of maps, cartographic applications and business tools supporting data standards.



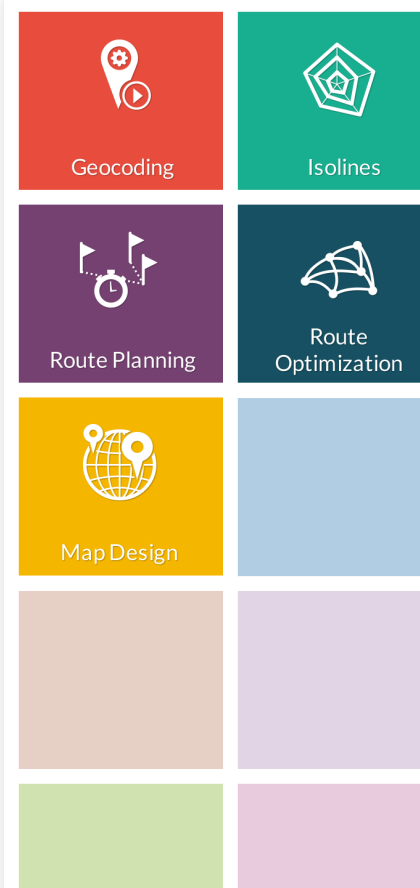
## EASE OF USE AND POWER

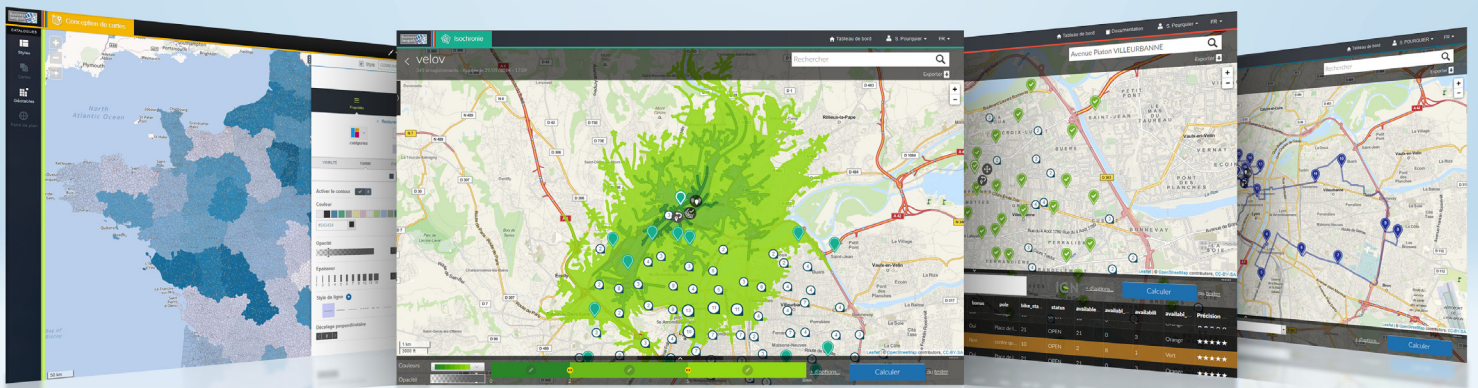
Business Geografic's GEO Services are very easy to use. No need to be a GIS specialist! Mapping experts and novices, Sales Managers, Tourism, Transportation, Communications professionals, etc.: everyone will find high value in the GEO Services. They rely on powerful algorithms that take the most of Business Geografic's robust geomatics infrastructure to handle very big volumes of data.



## FEATURE-RICH CAPABILITIES

Business Geografic's GEO Services are interconnected with, and capitalize on, all functional modules available on Business Geografic's GEO infrastructure. Their users thus capitalize on one of the most feature-rich and innovative GIS and Location Analytics platforms on the global market.





## EASY-TO-USE AND POWERFUL GEO SERVICES FOR ALL GEO-ANALYTICS PURPOSES

### Visualize phenomena

Lead cross-analyses involving time, distances and transport networks on top of your data. Adding the space-time dimension to your analyses will enable you to visualize the scope of influence of the phenomena you are studying.



Isolines

The Isoline GEO Service offers a wide range of customizable isolines that meet different Geo-Analytics needs, from the most simple to the most intricate. Create isolines yourself. Isolines are based on your own data. Cross the results with your business data; you'll enrich your mapping analyses and facilitate your decision-making processes when studying catchment areas, the attractiveness of a building land, the accessibility of a leisure complex, etc.



Route Planning



### Route Optimization

#### Find the optimal route

Identify the shortest or fastest route before touring to deliver parcels, visit patients, control equipments, etc. You'll improve the quality of your services while reducing costs and collection & delivery times.



#### Assess distances the easy way

Create distance matrices that gather all distances between each of your departure and arrival points. The Route Planning GEO Service analyzes the road network to calculate distances. Integrate your distance matrices into your road sheets, cartographic reports and dashboards, they'll turn to be efficient visual media to present a large number of distances. They will also be very valuable decision-support tools.

The Route Optimization GEO Service analyzes the data related to road networks and simulates all possible route combinations to connect all of your route points. It then identifies the optimal route to optimize your tour, according to time or distances. The Route Optimization GEO Service can also take your own data and key performance indicators into account, in order to help you increase your productivity while developing customer satisfaction and Quality processes.

### Communicate with maps

Map out your data! Create your own interactive maps based on your data in just a few clicks, for business purposes as well as communications projects towards the general public. Communicating with web interactive maps is not just a trend. It's an obvious, genuine change. Try for yourself! Discover an easy, innovative and powerful way to create customized thematic and analytical maps in record time, with no material nor technical constraint.



Map Design

### Position your postal addresses

Geolocate your postal addresses by converting their geographical location into latitude and longitude (XY coordinates) to position them on your thematic and analytical maps. The Geocoding GEO Service relies on a high-precision, multi-scale cartographic repository that will enable you to geolocate your customers, sales outlets, delivery points, equipments, etc. very precisely.



Geocoding

The Map Design GEO Service is a true revolution within the mapping creation process. Upload your data, the Map Design GEO Service automatically projects your data on the basemap of your choice. Build your analyses, customize the style of your map, the displaying of your analyses: you have just created your first web interactive map! All you need now is publish it on your business portal, BI dashboard, website, etc. Harvest the potential of cartographic representation with your own data: you'll improve your power of conviction and decision-making.